

**REMARKS**

Claims 1-28 are presented for examination. Claims 13 and 27 have been corrected per the Examiner's request.

Claims 1-4, 6-8, 10-12, 15-18, 20-22 and 24-26 have been rejected under 35 U.S.C. 102(e) as being anticipated by Gosewehr (2004/0249724). The dependent claims 5, 9, 19 and 23 have been rejected under 35 U.S.C. 103 as being unpatentable over Gosewehr in view of Vallerand. The dependent claims 13 and 27 have been rejected under 35 U.S.C. 103 as being unpatentable over Gosewehr in view of Elston et al.

These rejections are respectfully traversed. The Gosewehr application was filed on April 21, 2004. Therefore, it is not available as a reference against the present application filed on January 23, 2004.

The Gosewehr application relies upon the priority of the provisional application filed on June 4, 2003. However, the provisional application does not contain the subject matter relied upon by the Examiner in the rejections.

In particular, the provisional application does not contains paragraphs [25] and [40]. It is noted that the provisional application discloses that "[t]he animated guide could welcome the customer to the business and prompt them [sic] to make ordering decisions specific to each system by numerous methods including, but not limited to, touching parts of a touchscreen or voice recognition."

However, this disclosure does not suggest:

-a display mechanism responsive to the recognized voice input for displaying images assisting the customer in ordering the product during a product ordering session, as claim 1 requires, or

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- in response to the recognized voice input, displaying images assisting the customer in ordering the product during a product ordering session, as independent claim 16 requires.

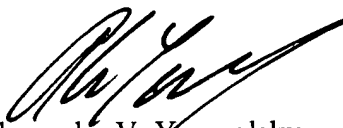
Also, the provisional application does not disclose the subject matter of the dependent claims.

In view of the foregoing, and in summary, claims 1-28 are considered to be in condition for allowance. Favorable reconsideration of the application, as amended, is respectfully requested.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 500417 and please credit any excess fees to such deposit account.

Respectfully submitted,

McDERMOTT WILL & EMERY LLP



Alexander V. Yampolsky  
Registration No. 36,324

600 13<sup>th</sup> Street, N.W.  
Washington, DC 20005-3096  
Phone: 202.756.8000 AVY:apr  
Facsimile: 202.756.8087  
**Date: June 19, 2006**

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